

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
929175-1	09/23/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCrory/R/Governor	MCCRORY/G/R	917923

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	929175	07887458

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/20/12	Live with Kelly	9-10AM	M-WT---	:30	3	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-WT---	3	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	9:59 AM	Live with Kelly	9-10AM	:30	PM12106T	\$65.00 NM
3	WXII	W	09/19/12	9:56 AM	Live with Kelly	9-10AM	:30	PM12106T	\$65.00 NM
2	WXII	Th	09/20/12	9:56 AM	Live with Kelly	9-10AM	:30	PM12106T	\$65.00 NM
2	09/17/12	09/21/12	NBC Today Show II	10A-12N	MTW-F--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTW-F--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	09/17/12	11:59 AM	NBC Today Show II	10A-12N	:30	PM12106T	\$40.00 NM
1	WXII	Tu	09/18/12	10:59 AM	NBC Today Show II	10A-12N	:30	PM12106T	\$40.00 NM
2	WXII	W	09/19/12	11:59 AM	NBC Today Show II	10A-12N	:30	PM12106T	\$40.00 NM
4	WXII	F	09/21/12	10:56 AM	NBC Today Show II	10A-12N	:30	PM12106T	\$40.00 NM
3	09/17/12	09/20/12	M-F WXII 12 News @ No	12-1pm	MT-T---	:30	3	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-T---	3	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	12:41 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12106T	\$50.00 NM
2	WXII	Tu	09/18/12	12:29 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12106T	\$50.00 NM
3	WXII	Th	09/20/12	12:30 PM	M-F WXII 12 News @ Noon	12-1pm	:30	PM12106T	\$50.00 NM
4	09/17/12	09/21/12	M-F 3-4P	M-F 3-4P	MT-TF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-TF--	4	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	3:16 PM	M-F 3-4P	M-F 3-4P	:30	PM12106T	\$85.00 NM
2	WXII	Tu	09/18/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	PM12106T	\$85.00 NM
4	WXII	Th	09/20/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	PM12106T	\$85.00 NM
3	WXII	F	09/21/12	3:23 PM	M-F 3-4P	M-F 3-4P	:30	PM12106T	\$85.00 NM
5	09/22/12	09/22/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$25.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
929175-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser		Product	Estimate Number
McCrorry/R/Governor		MCCRORY/G/R	917923

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$25.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	09/22/12	5:54 AM	WXII 12 News	5:30-6am	:30	PM12107T	\$25.00	NM
6	09/22/12	09/22/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$65.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	09/22/12	7:52 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12117T	\$65.00	NM
7	09/23/12	09/23/12	NBC Sunday Today 8-9am		-----S	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Su	09/23/12	8:26 AM	NBC Sunday Today	8-9am	:30	PM12117T	\$225.00	NM
8	09/17/12	09/21/12	M-F WXII 12 News @ 5 p5-6pm		MT-TF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-TF--	4	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	09/17/12	5:46 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12106T	\$175.00	NM
2 WXII	Tu	09/18/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12106T	\$175.00	NM
4 WXII	Th	09/20/12	5:43 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12106T	\$175.00	NM
3 WXII	F	09/21/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12106T	\$175.00	NM
9	09/18/12	09/19/12	M-F WXII 12 News @ 6 p6-630pm		-TW----	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TW----	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	09/18/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12106T	\$600.00	NM
2 WXII	W	09/19/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12106T	\$600.00	NM
10	09/22/12	09/22/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Sa	09/22/12	6:23 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	PM12117T	\$225.00	NM
11	09/17/12	09/20/12	Late Night w/Jimmy Fallon 1237xm-136xm		MTWT---	:30	4	\$30.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWT---	4	\$30.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	M	09/17/12	1:23 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12106T	\$30.00	NM
2 WXII	Tu	09/18/12	1:15 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12106T	\$30.00	NM
4 WXII	W	09/19/12	1:23 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12106T	\$30.00	NM
3 WXII	Th	09/20/12	1:22 AM	Late Night w/Jimmy Fallon	1237xm-136xm	:30	PM12106T	\$30.00	NM
12	09/17/12	09/20/12	NBC Tonight Show 1135pm-1237am		MTWT---	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTWT---	4	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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929175-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser		Product	Estimate Number
McCrory/R/Governor		MCCRORY/G/R	917923

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/17/12	09/20/12	NBC Tonight Show	1135pm-1237am	MTWT---	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	PM12106T	\$100.00 NM
2	WXII	Tu	09/18/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	PM12106T	\$100.00 NM
4	WXII	W	09/19/12	11:46 PM	NBC Tonight Show	1135pm-1237am	:30	PM12106T	\$100.00 NM
3	WXII	Th	09/20/12	12:32 AM	NBC Tonight Show	1135pm-1237am	:30	PM12106T	\$100.00 NM
13	09/17/12	09/22/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	MTW-FS-	:30	5	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTW-FS-	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/17/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12106T	\$250.00 NM
5	WXII	Tu	09/18/12	11:11 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12106T	\$250.00 NM
3	WXII	W	09/19/12	11:09 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12106T	\$250.00 NM
1	WXII	F	09/21/12	11:25 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12106T	\$250.00 NM
4	WXII	Sa	09/22/12	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12107T	\$250.00 NM
14	09/17/12	09/23/12	NBC Meet the Press	9-10am	-----S	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	10:00 AM	NBC Meet the Press	9-10am	:30	PM12107T	\$225.00 NM
15	09/17/12	09/23/12	DR. OZ	M-F 4-5p	-TW-F--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TW-F--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	09/18/12	4:20 PM	DR. OZ	M-F 4-5p	:30	PM12106T	\$150.00 NM
3	WXII	W	09/19/12	4:09 PM	DR. OZ	M-F 4-5p	:30	PM12106T	\$150.00 NM
2	WXII	F	09/21/12	4:27 PM	DR. OZ	M-F 4-5p	:30	PM12106T	\$150.00 NM
16	09/17/12	09/23/12	M-F WXII 12 News @ 5 a 5-6am	5-6am	MT-TF--	:30	4	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-TF--	4	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	09/17/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12106T	\$110.00 NM
3	WXII	Tu	09/18/12	5:13 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12106T	\$110.00 NM
4	WXII	Th	09/20/12	5:47 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12106T	\$110.00 NM
1	WXII	F	09/21/12	5:54 AM	M-F WXII 12 News @ 5 am	5-6am	:30	PM12106T	\$110.00 NM
17	09/17/12	09/23/12	M-F WXII 12 News @ 6 a 6-7am	6-7am	-TWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Tu	09/18/12	6:42 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12106T	\$250.00 NM
2	WXII	W	09/19/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12106T	\$250.00 NM
3	WXII	Th	09/20/12	6:40 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12106T	\$250.00 NM
1	WXII	F	09/21/12	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12106T	\$250.00 NM
18	09/17/12	09/23/12	NBC Today Show	7-9am	MTWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MTWTF--	5	\$175.00				

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Advertiser		Product	Estimate Number
McCrorry/R/Governor		MCCRORY/G/R	917923

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/17/12	09/23/12	NBC Today Show	7-9am	MTWTF--	:30	5	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	09/17/12	7:23 AM	NBC Today Show	7-9am	:30	PM12106T	\$175.00 NM
1	WXII	Tu	09/18/12	8:29 AM	NBC Today Show	7-9am	:30	PM12106T	\$175.00 NM
2	WXII	W	09/19/12	8:43 AM	NBC Today Show	7-9am	:30	PM12106T	\$175.00 NM
4	WXII	Th	09/20/12	8:26 AM	NBC Today Show	7-9am	:30	PM12106T	\$175.00 NM
5	WXII	F	09/21/12	8:38 AM	NBC Today Show	7-9am	:30	PM12106T	\$175.00 NM
19	09/17/12	09/23/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/22/12	9:00 AM	NBC Saturday Today	8-10am	:30	PM12107T	\$125.00 NM
20	09/17/12	09/23/12	WXII 12 Sa/Su News at 6	6-8am	-----S	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	6:58 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12107T	\$50.00 NM
21	09/17/12	09/23/12	M-Sun Nightly News	630p-7p	----F--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/21/12	6:50 PM	M-Sun Nightly News	630p-7p	:30	PM12106T	\$600.00 NM
22	09/17/12	09/23/12	NBC Saturday Night Live	1130pm-1am	-----S-	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S-	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/22/12	12:50 AM	NBC Saturday Night Live	1130pm-1am	:30	PM12117T	\$120.00 NM
23	09/17/12	09/23/12	Inside Edition	7-730pm	MT-T---	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-T---	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	7:28 PM	Inside Edition	7-730pm	:30	PM12106T	\$400.00 NM
2	WXII	Tu	09/18/12	7:15 PM	Inside Edition	7-730pm	:30	PM12106T	\$400.00 NM
3	WXII	Th	09/20/12	7:21 PM	Inside Edition	7-730pm	:30	PM12106T	\$400.00 NM
24	09/17/12	09/23/12	Entertainment Tonight	730-8pm	--W----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	--W----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/19/12	7:39 PM	Entertainment Tonight	730-8pm	:30	PM12106T	\$375.00 NM
25	09/17/12	09/23/12	THE VOICE	8-10P	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
929175-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser		Product	Estimate Number
McCrorry/R/Governor		MCCRORY/G/R	917923

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/17/12	09/23/12	THE VOICE	8-10P	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	7:59 PM	THE VOICE	8-10P	:30	PM12106T	\$1,000.00 NM
26	09/17/12	09/23/12	NFL Sunday Prime Game	8p-12a	-----S	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/23/12	11:58 PM	NFL Sunday Prime Games	8p-12a	:30	PM12117T	\$1,600.00 NM
Total Spots							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,115.00
<u>Agency Commission</u>	\$1,967.25
<u>Net Amount Due</u>	\$11,147.75